



COMPANY PROFILE 2024

BOOST Training and Consulting is a market leader in providing high-quality training and consulting services to assist organizations and individuals in reaching their maximum potential.

BOOST
BOOST Consulting and Training

We are unique with our own true voice, while we think independently and creatively we keep our high standards of excellence along the way.

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01

More Than 50,000 Happy Trainee!

We have a wide experience in L&D, Management and Human Resources, in addition to the technical fields that are most in-demand in the labor market

WHO WE ARE

BOOST Consulting and Training is a leading provider of high-quality training and consulting services that empower organizations and individuals to reach their maximum potential.

02

Over 20 Countries

Our strategic partners are around the world, We maintain close personal contact and relationships with experts all over the world.

03

We Are Flexible and Adaptable

Our training solutions are always designed around client needs, aligned to their strategy, and include case studies specific to the company or industry

2001

Since 2001, we have been at the forefront of training and consulting throughout the Middle East and Africa. Our team of professional trainers, consultants, and subject matter experts is dedicated to providing expert guidance and assistance, helping our clients to improve their performance, increase productivity, and achieve their objectives.



Headquarter: Abu Dhabi, UAE

Branches:

- ✓ Dubai, UAE
- ✓ Cairo, Egypt
- ✓ Riyadh, Saudi Arabia

Also Everywhere!

- ✓ And we offer our integrated solutions everywhere!
- ✓ Middle East, Asia, Africa, Europe and North America



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B

BOLDNESS

we embrace calculated risks and innovative action with confidence and courage. Our commitment to making things happen cultivates growth and progress, even in tough situations.

With our bold approach, we inspire and energize, maintaining high standards of excellence along the way. by being bold we have The ability to inspire and energize, with our strong convictions we are keeping our high standards of excellence along the way.

O

OPENNESS

As a forward-thinking organization, we prioritize faster innovation and greater agility.

Our orientation toward success fosters openness, transparency, and flexibility, leading to our continued growth and success.



ORIGINALITY

We pride ourselves on our unique true voice and independent, creative thinking.

Our originality drives effective innovation and change, allowing us to develop as a distinctive and exceptional organization.

S

STRENGTH

We are dedicated to meeting client needs with high standards, effectively managing resources, and continuously enhancing our performance to stay ahead of the competition.

Our strong, loyal customer base attests to our excellent efficiency and productivity, as well as our ability to innovate and exceed limits. Our superior customer experience sets us apart.

T

TRUSTWORTHY

we are customer-oriented, quality-conscious, and continuously improving.

We value positive attitudes, inspiring and empowering those around us. We prioritize building a culture of respect and honesty with our clients, fostering trust and mutual success.



Our Vision:

To be a leading provider of innovative and effective training and consulting solutions that enable organizations and individuals to achieve their full potential



Our Values:

- ✓ Respect
- ✓ Quality
- ✓ Innovation
- ✓ Accountability
- ✓ Customer Focus



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Our Mission:

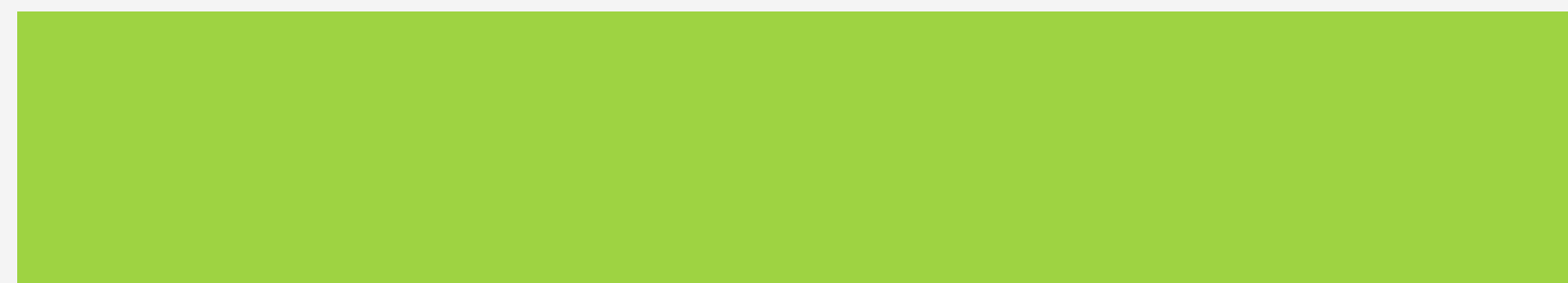
To provide high-quality, customized training and consulting services that help our clients improve their performance, increase their productivity, and achieve their goals.

We are committed to delivering innovative solutions that are tailored to the specific needs and goals of each organization or individual, providing hands-on experience and real-world examples that enable learners to apply what they learn in their daily work.

OUR SERVICES



Since 2001 and To date, we have successfully delivered training solutions and more of our services throughout the Middle East as well as North America, Asia, Europe and Africa, and continue to grow each year, building on our success and in-depth knowledge of the needs of our clients.



For success to be sustainable, it needs to be built on Excellence. Whether it is the promptness with which we respond to our clients, or the engaging environment we create in our training programs, we strive for Excellence in everything we do.

BOOST works with the client to help identify the main pain points and then designs short and long-term remedies and solutions to solve the identified issues using a systematic and creative approach. BOOST's involvement varies with the nature of the situation and the request of the client.

01- Training Solutions

Unlock the real potential of your employees and make your team more productive, providing inspirational, innovative & experiential corporate training solutions, team building activities and more.

- A. Soft skills and Management
- B. Gamification & Simulation
- C. Technical Training

A. Soft skills and Management



We provide a comprehensive range of training services on technical and non-technical topics, whether Public or Customized, Starting from Leadership & Management, Women Empowerment, Soft skills, HR, Finance, to Sustainability and Technical Fields, BOOST provides the best certified and inspirational Training Programs with our global team of experts.

Our training programs are designed to be engaging, interactive, and practical, providing learners with hands-on experience and real-world examples.

ID and Content Development: From self-paced courses, passing by instructor-led courses, interactive modules to video lectures or even more, We offer instructional design and content development services for institutions of all sizes, based on needs and goals, with the latest techniques to build exceptional learning experiences.

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01- Training Solutions



B. Gamification & Simulation

With our international CERTIFIED Simulation & Gamification Partners Helped us offer productive solutions that suit L&D Department who want to obtain the perfect results when investing in training



That's why we use Gamification and simulation solutions, which have proven their ability to:

- ✓ Engage learners, flourish the competition and fun
- ✓ Enhance Teamwork
- ✓ Increase Creativity, Critical thinking & problem-solving skills
- ✓ Achieve a lifetime improvement in performance
- ✓ Simplify difficult concepts and prevent Information Overload
- ✓ Perfect on-Job Training



C. Technical Training

As a result, we provide quality training that has a favorable impact on the delegates, preparing them to perform better in their work schedules.

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02 - Consulting Services

A- Professional Consultants

We help Our Clients Implement new strategies & methodologies, as well as identifying challenges & opportunities in their business with our comprehensive range of consultancy services which varies in terms of professional expertise area and needs, such as:



- ✓ Competitive Analysis
- ✓ Corporate Strategy
- ✓ Operations Management
- ✓ Human Resources
- ✓ Culture Transformation
- ✓ Change Management

B- Staffing, Recruiting & Headhunting

Full-cycle recruiting and headhunting, using various techniques and evaluation methods...

Executive Process to identify high-Profile employees through our extensive network.

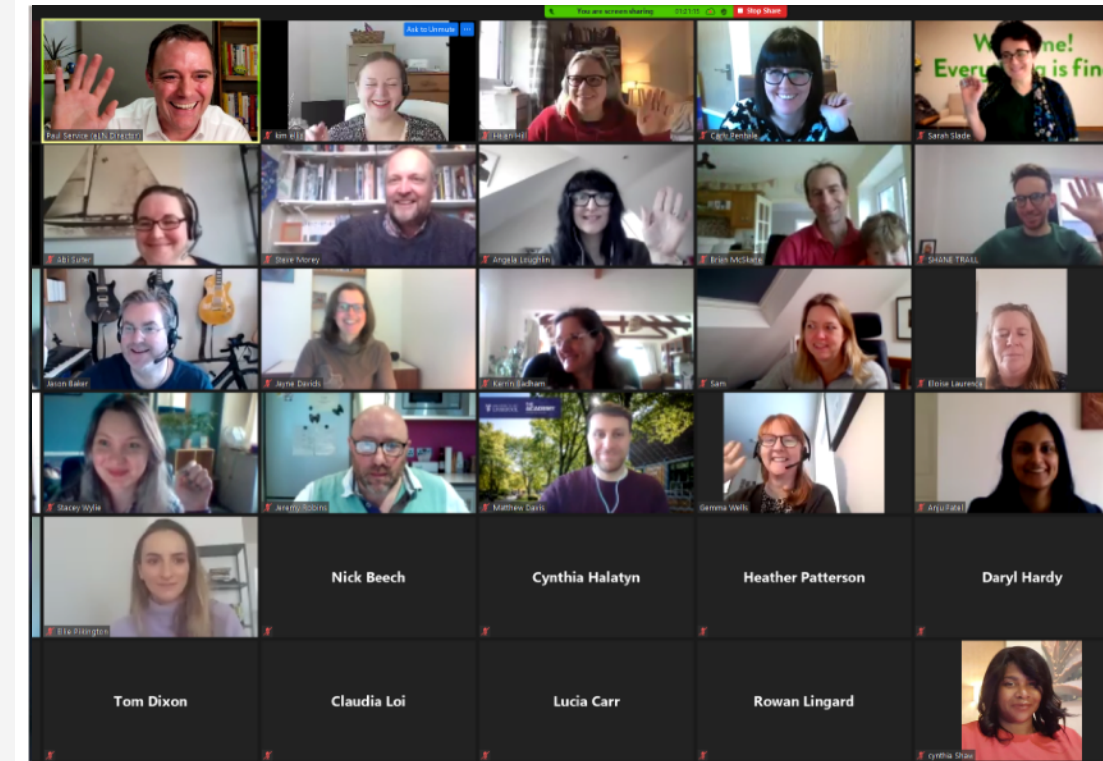
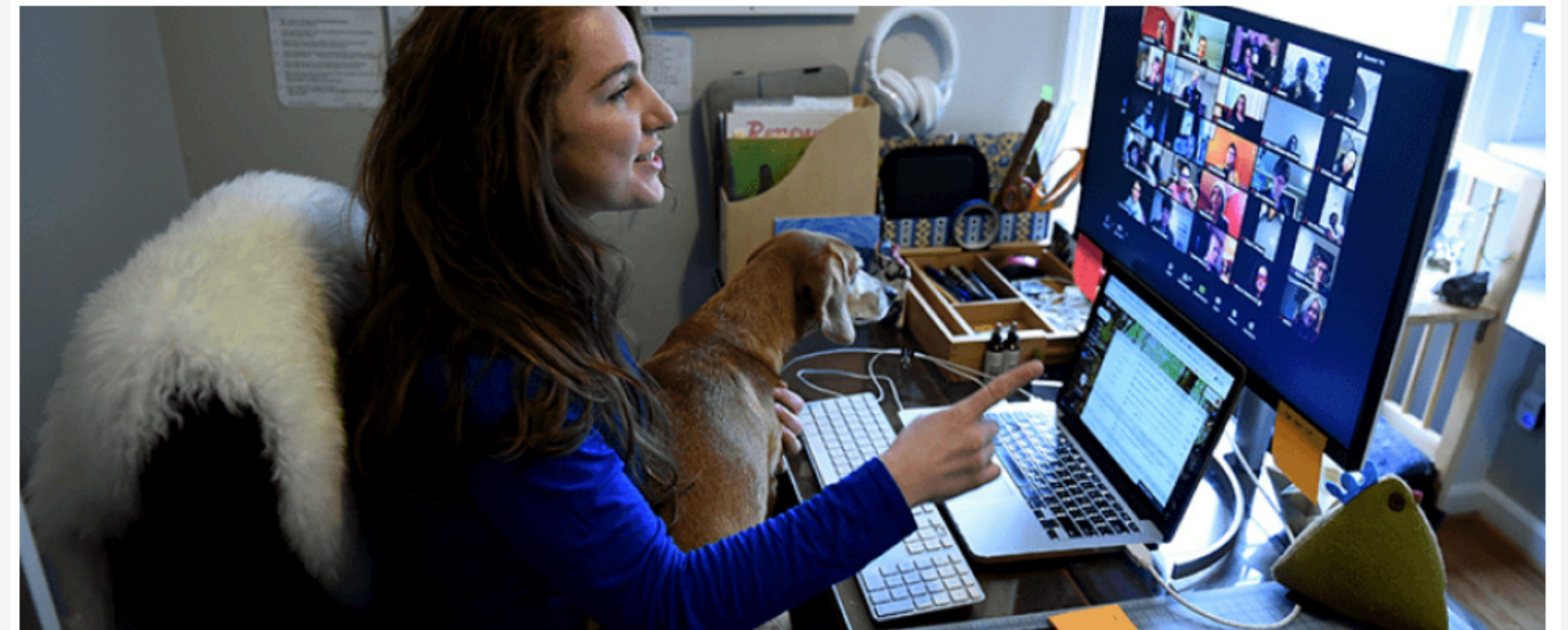


03 - E-Learning

HANDS-ON SESSIONS

Analysis of virtual and digital learning needs for executives, professionals, managers and leaders. Design and development of virtual and e-learning content/modules, activities, tests and assessments.

We bring our training alive with interactive hands-on-hands sessions through the most appropriate virtual and digital learning platforms. with strong engaging motion graphics, videos and visuals for Various sectors, including agriculture, medicine, education, services, business, and government setups are adapting to the concept of E-learning which helps in the progress of a nation.



04- Assessment

We help you make better informed decisions for selecting the right candidate for a job or developing the current high potential ones with our tailored Assessment services.

Our Assessment service is an excellent resource for Corporate and Governmental entities. We can assist firms in:

- ✓ Identifying skill gaps within their organization
- ✓ Developing customized training programs to fit the specific needs of their staff
- ✓ Tracking the performance of their training initiatives.
- ✓ Improving overall performance.
- ✓ Increasing employee engagement and retention
- ✓ Assessing the culture challenges.

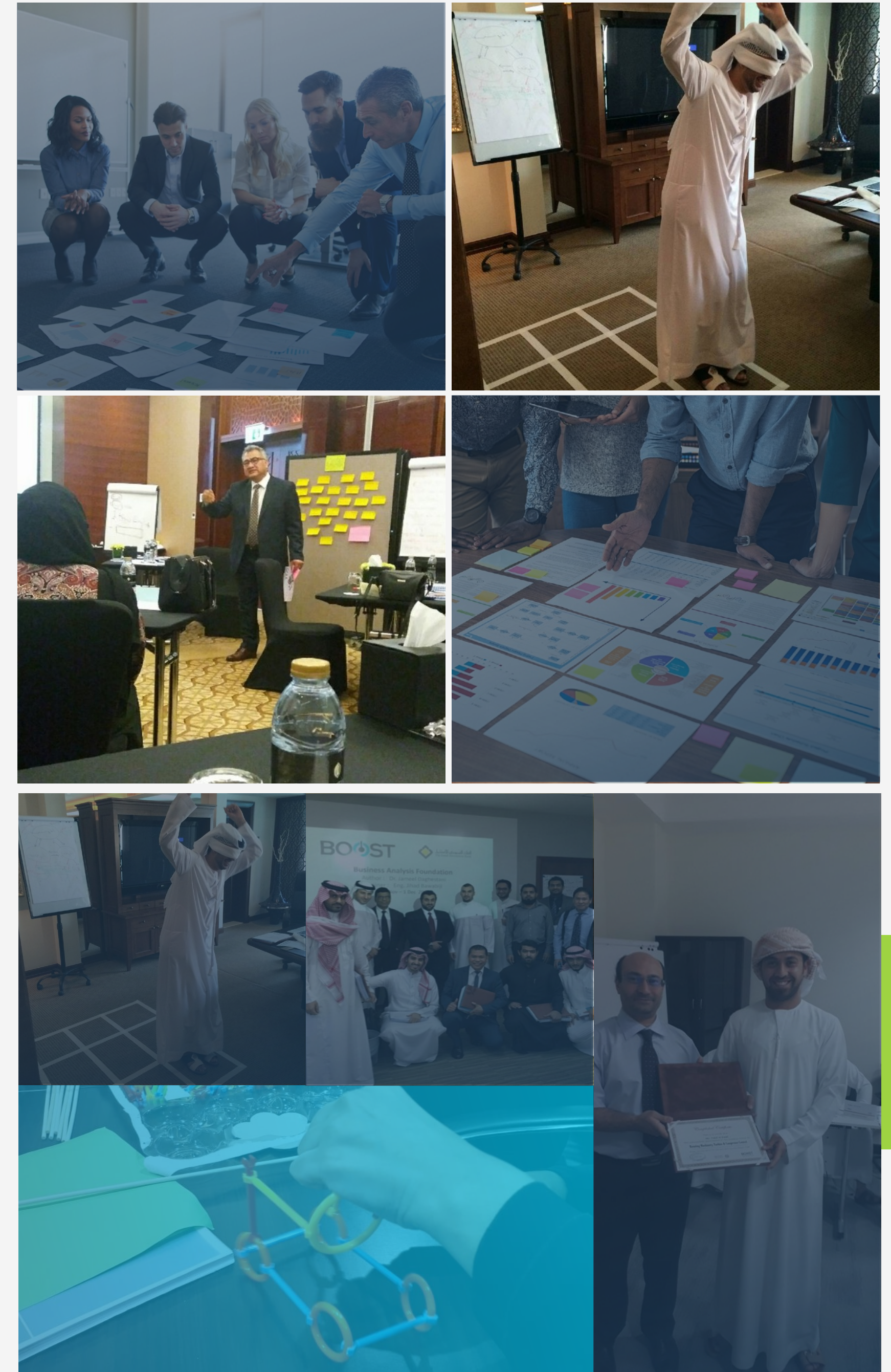


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05- Team Building

Team building programs and activities are designed to foster collaboration, communication, and trust among team members. These initiatives aim to enhance teamwork, problem-solving skills, and overall productivity within the organization.

Through a variety of engaging activities such as:

- ✓ Rope Games,
- ✓ Scape Rooms,
- ✓ Problem-Solving challenges, and more games!

Our team building programs encourage employees to work together, build relationships, and develop a sense of camaraderie. Our new developed activities not only strengthen the bonds between team members but also promote a positive and cohesive work environment, leading to improved morale and a more effective and efficient workforce.



Motivating a positive attitude, commitment to the team, trust, and communication can lead to phenomenal results.

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**We are qualified experienced professionals:**

We have highly dedicated specialized trainers and consultants, with current industry experience, who will not only meet, but exceed your expectations and take your skills and competencies to the next level.

**We Customize:**

We are flexible and adaptable to our clients' needs by offering fully customized solutions tailored to achieve their learning goals and addressing their training gaps.

**We turn Your Goal into a Career:**

We provide you with all tools, strategies and practices you need to elevate your career, explore your potential and create a professional action plan.

**We offer an Integrated Reporting System:**

We provide an advanced reporting system that is well designed and aimed at collecting all evaluations on the training courses and instructors to ensure quality delivery and performance and improve the effectiveness of the training and, ultimately, the organizational performance.

**It's not a service, it's a real business journey:**

We provide consultations to our clients about the projects they need to implement and the competencies they need to develop, in addition to a consulting service after training to ensure that the resources in their organization are ready to implement what has been learned on the ground.



Our Journey Together (Methodology):

Our journey is designed to provide a comprehensive approach to learning and development, ensuring that our clients achieve their goals and reach their full potential. And this is based on three key principles: assessment, customization, and implementation.

01- Assessment:

We begin by assessing the needs and goals of our clients. This involves understanding their current situation, identifying their strengths and weaknesses, and determining their desired outcomes.

We use a variety of assessment tools, including surveys, interviews, and international assessments, to gather information and develop a comprehensive understanding of our clients' needs.

02- Customization:

Based on the assessment, we customize our training and consulting solutions to meet the specific needs and goals of our clients. We develop customized training programs that are tailored to the unique requirements of each organization or individual, incorporating real-world examples and hands-on experience to ensure that learners can apply what they learn in their daily work.

03- Implementation:

We work closely with our clients to implement our training and consulting solutions. We provide ongoing support and guidance, helping our clients to apply what they have learned and achieve their desired outcomes.

We measure the effectiveness of our training and consulting solutions and make adjustments as necessary to ensure that our clients achieve the results they are looking for.



Our International Clients:

BOOST Helped more than 150 prestigious International Companies and Governmental entities build their human capital capabilities.

Our Success Partners:

By adhering to international standards and in fulfillment of our mission to support our customers stay ahead of the competition, we have always sought partnerships that support our success journey along the way



ABU DHABI UAE | HEADQUARTER

🕒 Monday to Friday 8am to 6pm

☎ Landline: +971 2 449 6000

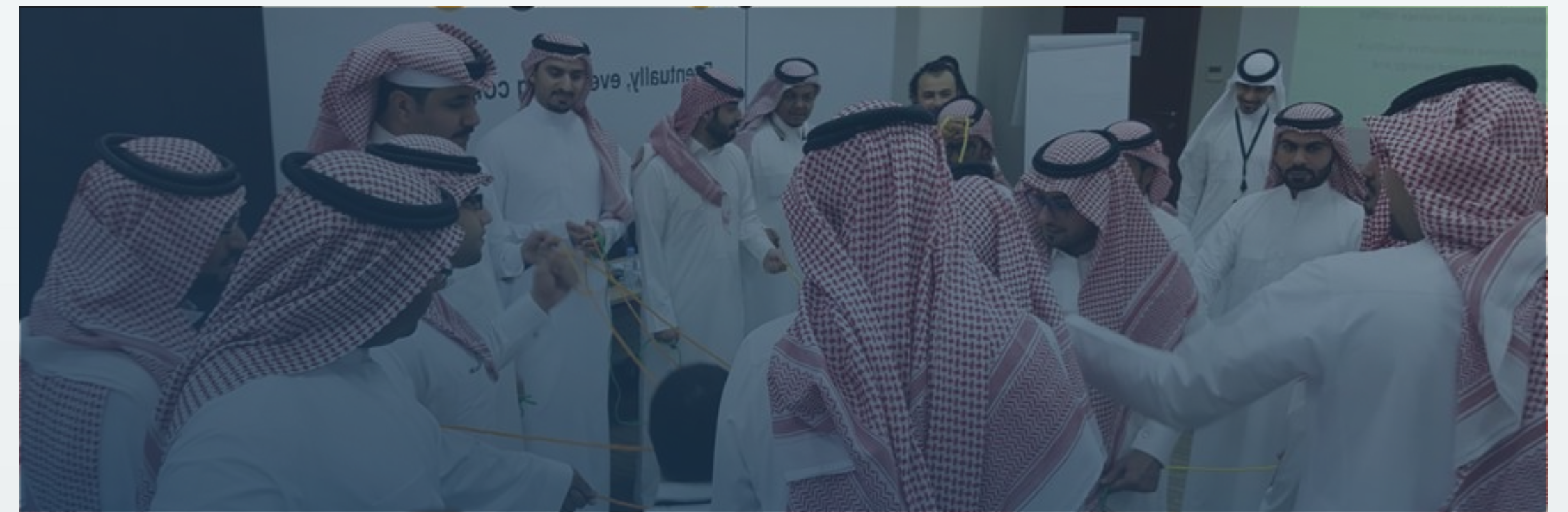
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DUBAI UAE | OFFICE

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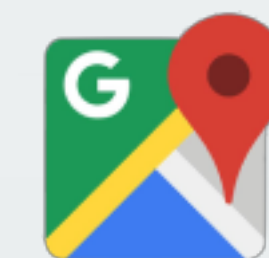


CAIRO EGYPT | OFFICE

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Thank You !

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